

OCTOBRE ROSE 2026: IN GABON, FIRST LADY ZITA OLIGUI NGUEMA PUTS WOMEN'S HEALTH AT THE HEART OF THE NATIONAL MOBILIZATION

Under the theme "United by the Unique," Gabon officially launched its 2026 Octobre Rose campaign on Saturday, October 10 in Libreville. The national awareness campaign on women's cancers is held under the high patronage of the First Lady, Zita Oligui Nguema, at the initiative of the Minister of Health, Professor Elsa Nkana Joséphine Ayo épouse Bivigou.

The official ceremony took place at the National Assembly in Libreville, highlighting the importance of commitment from institutions, health stakeholders, and civil society. Through her foundation, the First Lady also aims to make the fight against cancer a priority of her social engagement, focusing on prevention, awareness, and the protection of women's health.

During this ceremony, H.E. Zita Oligui Nguema received an award from the Global Health Catalyst (GHC), with whom she is collaborating to improve access to cancer diagnosis and treatment in Gabon. This recognition underscores her commitment and the growing partnership between Gabon and international health organizations in the fight against cancer.

The First Lady's presence carries deep symbolic meaning. By accepting the high patronage of Octobre Rose 2026, Zita Oligui Nguema places her institutional stature at the service of a major public health issue: preserving the lives and well-being of Gabonese women. Her involvement is especially significant as breast and cervical cancers remain subjects requiring continuous awareness. Behind every diagnosis is a woman, a mother, a wife, a sister, a daughter—and a family facing anxiety, uncertainty, and sometimes heavy hardship.

In this context, the First Lady's mobilization can help break the silence, encourage women to seek out health facilities, and remind everyone that screening is an essential step in prevention. Her presence also reflects the importance of female leadership in promoting major social causes. By giving national visibility to the fight against women's cancers, the First Lady helps reinforce the message that women's health must be at the center of collective concerns.

This edition of Octobre Rose 2026 in Gabon is more than a campaign—it is a national call to action for prevention, early detection, and solidarity in the fight for life, dignity, and hope.

#OctobreRose2026 #Gabon #WomenHealth #CancerAwareness #BreastCancer #CervicalCancer #ZitaOliguiNguema
#UnitedByTheUnique #PublicHealth #WomensHealth #Prevention #EarlyDetection #GlobalHealthCatalyst #GHC



Left to right:), H.E. Zita Oligui Nguema (Gabon First Lady), Pr. Elsa Nkana Joséphine Ayo épouse Bivigou (Gabon Minister of Health),



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Left to right:), Huguette Yvonne Nyana-Ekoume (Parliament Upper house: President of Senate), H.E. Zita Oligui Nguema (Gabon First Lady), Pr. Elsa Nkana Joséphine Ayo épouse Bivigou (Gabon Minister of Health),



Left to right: Hermélia Hayes Mbadinga (The Country Manager and Managing Director of VAALCO Gabon), Huguette Yvonne Nyana-Ekoume (Parliament Upper house: President of Senate), Régis Onanga Ndiaye (Parliament Lower house: National Assembly)



Left to right: Camélia Ntoutoume Leclercq (Gabon Minister of national education and civic instruction), Phillipe Ntonangoye (Gabon's Minister of Universal Access to Water and Energy), Marie-Édith Tassyla-Ye-Doumbeneny (Gabon's Minister for Foreign Affairs);



Left to right: Arnaud Boris Koumba (Directeur de l'Institut de Cancerologie d'Akanda: ICA)



Left to right: Hermann Immongault (Vice President of the Government: Head of Government), Pr. Elsa Nkana Joséphine Ayo épouse Bivigou (Gabon Minister of Health),



Left to right: Stephanie N'Tcheyi Epse Oyili (President of Foundation Ma Banniere), Mme Grace Chivrole Mayombo MIYAGOUNOU (Coordinatrice Générale Fondation Ma Banniere)